

## BAC accreditation Helping students around the world get great education



International recognition

## Trusted British Educational Standards

## What does having BAC accreditation mean?

- An educational institute that has achieved BAC accreditation has been judged against a set of internationally recognised quality standards
- The educational institute has been inspected by qualified experts who judge the institution against criteria covering several inspection areas to include:
  - Teaching, learning and assessment
  - Governance, strategy and financial management
  - Academic management and administration
  - Student support, guidance, recruitment and progression
  - Premises, facilities, and learning resources
  - Quality management, assurance and enhancement.

## What does the BAC Quality Mark mean?

- The BAC quality mark is a sign to stakeholders that an educational institute has met a British gold standard
- Only BAC accredited institutes can use the BAC Quality Mark in their marketing to potential students
- The esteemed BAC quality mark helps the educational institute to stand out in a competitive market and in so doing promote its courses and services to stakeholders
- Collaborative partners gain increased confidence and assurance as the BAC quality mark raises relationship profile and promotes trust
- Students and parents can be assured they have selected an educational institute that delivers high quality educational services and has met internationally respected British quality standards.



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